

# gōDesana

DREAMS • ABUNDANCE • PROSPERITY



A Green Organics, LLC Company

## COMPENSATION PLAN

754 Cincinnati-Batavia Pike, Cincinnati, OH 45245 | [godesana.com](http://godesana.com)

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# *Welcome to goDesana!*

At goDesana (GO), we're passionate believers in the power of nature to support vibrant health and total well-being. From life-giving enzymes and essential minerals to pure, potent essential oils, we embrace nature's wisdom to restore balance, energize the body, and awaken your full potential – naturally.

Since the dawn of time, the Earth has provided everything we need to thrive. At GO, we've harnessed that ancient power and paired it with a modern opportunity: the goDesana Compensation Plan. It's more than just a pay structure – it's a path to freedom, fulfillment, and abundance.

As a Brand Consultant, you'll have the chance to build a wellness-based business that reflects your values – all on your terms. Unlike many companies, our model is refreshingly simple: your income is based entirely on product sales, not recruiting. That means your success is in your hands, driven by your passion, your customers, and the wellness you help others discover. The more you grow your customer base and marketing team, the more you earn – whether you're aiming for a flexible side gig or a full-time career.

So why wait? Step into a purpose-driven life, share what you love, and create real prosperity for yourself and your community. Your journey to health, freedom, and abundance begins now – and we're here to walk it with you!!

*Paula + Ben Scarcello*

# goDesana's Compensation Plan is Designed to **Benefit the Customer**

## EARN FREE PRODUCTS!

### Member Rewards Program (MRP)

Experience even more value with the Member Rewards Program (MRP) - a no-cost benefit for both Preferred Customers and Brand Consultants. Earn product points with every eligible purchase, then redeem them like cash for free products.



### 🎯 HOW IT WORKS

- Earn MRP points on your first-time order and Auto-Delivery purchases.
- The longer you stay active, the higher your point percentage becomes.

### YOUR POINT EARNING LEVELS

Maintain a minimum Auto-Delivery order of 10 BV every 31 days to qualify and retain your percentage level and points. Your point earning tier increases over time:

MONTHS 1-3	MONTHS 4-6	MONTHS 7-9	MONTHS 10-12	MONTHS 13-15	MONTHS 16+
5%	10%	15%	20%	25%	30%

See Glossary for full terms and conditions.

### PURE PLANT PROMISE

At goDesana, we're redefining wellness with a bold commitment to purity, quality, and sustainability you can stand behind. Our raw, plant-based products are crafted from wild-crafted, pesticide-free, and certified organic whole foods with no shortcuts, ever. From sourcing to manufacturing, every step is designed for maximum bioavailability and real results. When you partner with goDesana, you're sharing purpose-driven products rooted in integrity and built to support lasting, vibrant health. Here's what makes us different:

- No pesticides or harsh chemicals
- No artificial sweeteners
- Minimally processed
- Organic and wildcrafted oils
- No additives or fillers
- Third-party tested
- Cruelty-free & vegan
- First distillation, low-temp only
- Ethically sourced, fair labor
- No GMOs or irradiation
- No artificial colors or scents
- Sustainable & eco-friendly practices

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# Brand Consultant Earnings with goDesana

Our affiliate model is designed to be:

- Clear and simple - no complex hierarchies. Totally flexible - you set your pace. Daily & weekly pay with no inventory or quotas.
- Perfect for social media & digital marketing - just share your free website link. Earn a 25% retail commission, paid instantly.
- Whether you're a content creator, stay-at-home parent, or just passionate about natural living - you can thrive here.
- Build lasting residual income with our powerful 12-level community bonus structure - earn team bonuses that grow as your network does.

## Four Simple Ways To Earn

### 1 RETAIL COMMISSION *(paid daily)*

Earn a 25% Retail Commission on every order placed by your personally enrolled customers, up to your personal Business Volume (BV), for life. Plus, qualify for an additional 2% on team sales - up to 5 generations deep - for life!

- **Level 1: 25%**
- **Levels 2–5: 2%** each, based on rank

GENERATION	CONSULTANT (\$00.00, 1 PE)	BRONZE (50 BV, 3 PE @ 50 BV Each)	SILVER (50 BV, 6 PE @ 50 BV Each)	GOLD (50 BV, 9 PE @ 50 BV Each)	PLATINUM (50 BV, 12 PE @ 50 BV Each)	DIAMOND (50BV, 15 PE @ 50 BV Each)
1	25%	25%	25%	25%	25%	25%
2		2%	2%	2%	2%	2%
3				2%	2%	2%
4					2%	2%
5						2%
<b>Dynamic Compression</b>	▲	▲	▲	▲	▲	▲

## EARNING EXAMPLE

Your customer purchases the GOGOSTIX™ Top Sellers bundle for \$59.95/50BV from your free personalized website. **You automatically earn \$12.50, paid instantly.**



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## 2 COMMUNITY REVENUE SHARING BONUS (3 x 12) (paid weekly every Monday)

With your free Brand Consultant account, you instantly qualify to earn on orders from customers and consultants placed below you, up to your Personal Business Volume (BV), giving you a powerful way to benefit from the shared growth of the entire goDesana community! **Earn recurring income** from the entire sales volume in your network - up to 12 levels deep.

- **Everyone: Levels 1-6: 3%**
- **Bronze<sup>(andAbove)</sup>: Levels 1-12: 6%**

LEVEL	PREFERRED CUSTOMER (10BV, 0 PE)	BRONZE & ABOVE (50BV, 3 PE @ 50BV Each)	POTENTIAL CUSTOMERS PER LEVEL	POTENTIAL MONTHLY EARNINGS PER LEVEL
1	3%	6%	3	<b>\$9</b> (3 x 50 BV x 6%)
2	3%	6%	9	<b>\$27</b> (9 x 50 BV x 6%)
3	3%	6%	27	<b>\$81</b> (27 x 50 BV x 6%)
4	3%	6%	81	<b>\$243</b> (81 x 50 BV x 6%)
5	3%	6%	243	<b>\$729</b> (243 x 50 BV x 6%)
6	3%	6%	729	<b>\$2,187</b> (729 x 50 BV x 6%)
7		6%	2,187	<b>\$6,561</b> (2,187 x 50 BV x 6%)
8		6%	6,561	<b>\$19,683</b> (6,561 x 50 BV x 6%)
9		6%	19,683	<b>\$59,049</b> (19,683 x 50 BV x 6%)
10		6%	59,049	<b>\$177,147</b> (59,049 x 50 BV x 6%)
11		6%	177,147	<b>\$531,441</b> (177,147 x 50 BV x 6%)
12		6%	531,441	<b>\$1,594,323</b> (531,441 x 50 BV x 6%)
<b>Dynamic Compression</b> ↑                      ↑                      ↑                      ↑				
<b>TOTAL</b>			<b>797,160</b>	<b>\$2,391,480</b>

## EARNING EXAMPLE

You're a Preferred Customer who purchased the GOGOS<sup>TM</sup> Stix™ Top Sellers bundle. You have 76 customers in your Community Matrix from spillover. They have each also purchased the GOGOS<sup>TM</sup> Stix™ Top Sellers bundle.

As a valued Preferred Customer **you would earn \$114** (76 x 50 BV x 3%) in Community Revenue Commissions.

**Share products** with just 3 people who purchase 50 BV and you can **double your earnings to \$228** (76 x 50BV x 6%)!



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### 3 3 x 12 COMMUNITY REVENUE MATCH BONUS (paid weekly every Monday)

Leaders at qualifying ranks can earn matching bonuses on revenue shared by personally enrolled Brand Consultants across up to 12 generations.

GENERATION	BRONZE (50BV, 3 PE @ 50BV Each)	SILVER (50 BV, 6 PE @ 50 BV Each)	GOLD (50 BV, 9 PE @ 50 BV Each)	PLATINUM (50 BV, 12 PE @ 50 BV Each)	DIAMOND (50BV, 15 PE @ 50 BV Each)
1	5%	10%	15%	20%	25%
2	3%	3%	3%	3%	3%
3	3%	3%	3%	3%	3%
4		3%	3%	3%	3%
5		3%	3%	3%	3%
6			3%	3%	3%
7			3%	3%	3%
8				3%	3%
9				3%	3%
10					3%
11					3%
12					3%
<b>Dynamic Compression</b>	↑	↑	↑	↑	↑

## EARNING EXAMPLE

- Your paid-as rank is Gold Brand Consultant. Your 9 Personally Enrolled (PE) earn a total of \$4,000 in Community Revenue Bonuses.  
**Your match would be \$600** (\$4,000 x 15%).
- Your 2<sup>nd</sup> Generation Brand Consultants earn a total of \$7,000 in Community Revenue Bonuses.  
**Your match would be \$210** (\$7,000 x 3%).
- Your 3<sup>rd</sup> Generation Brand Consultants earn a total of \$12,000 in Community Revenue Bonuses.  
**Your match would be \$360** (\$12,000 x 3%).



***This bonus is calculated for every customer through 12 Generations!***

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## 4 SHARE AND TELL BONUS (SAT) *(paid daily)*


Get rewarded for inviting others and supporting their momentum. Multiple bonuses can be earned simultaneously.

**Fast-track your income with the power of the SAT Bonus...  
EARN UNLIMITED \$150 BONUSSES!**


**you**  
Use 50 BV  
in the previous 31 days



**\$10 BONUS**  
Any two PEM orders  
of 50 BV or more.



**\$20 BONUS**  
Any four Generation 2 or PEM  
orders of 50 BV or more




You must qualify for the \$10 bonus to  
be eligible for the \$20 bonus.

**\$30 BONUS**  
Any eight Generation 3 or PEM  
orders of 50 BV or more



You must qualify for the \$20 bonus to  
be eligible for the \$30 bonus.

**\$40 BONUS**  
Any sixteen Generation 4 or PEM  
orders of 50 BV or more



You must qualify for the \$30 bonus to  
be eligible for the \$40 bonus.

**\$50 BONUS**  
Any thirty-two Generation 5 or  
PEM orders of 50 BV or more



You must qualify for the \$40 bonus to  
be eligible for the \$50 bonus.

## TERMS & CONDITIONS

- You can have an unlimited number of SAT Bonus teams going at the same time.
- Share And Tell Bonus teams start over at the beginning of each month.
- Qualifying orders must be purchased during the current calendar month.
- Only one (1) qualifying order per member per month.
- Qualifying orders cannot be paid for by another member.
- Qualifying orders must be placed and paid for with a credit card in the name of the member listed on the account and shipped to the primary shipping address listed on the account.
- A qualifying order that is returned will result in a retraction of the bonus earned.
- Purchases made for the purpose of generating a bonus are a violation of goDesana Policies & Procedures.

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## EARNING REQUIREMENTS

To unlock your full earning potential, each rank comes with clear, achievable requirements that qualify you for exciting bonuses and commissions. As you rise through the ranks, you'll gain access to even greater rewards - **putting you in control of your income and your future.**

RANK	BUSINESS VOLUME (for personal use and/or resale)	ACTIVE* PERSONALLY ENROLLED
Preferred Customer	10	0
Brand Consultant	10	1
Bronze Brand Consultant	50	3 @ 50 BV Each
Silver Brand Consultant	50	6 @ 50 BV Each
Gold Brand Consultant	50	9 @ 50 BV Each
Platinum Brand Consultant	50	12 @ 50 BV Each
Diamond Brand Consultant	50	15 @ 50 BV Each

\*Active: Personally generating a minimum of 10 points in Business Volume (BV) in the previous 31 days.

## KEY TERMS

**Active:** Personally generating a minimum of 10 points in Business Volume (BV) in the previous 31 days.

**Auto-Delivery:** An automatic order processed the same date each month.

**Brand Consultant:** Someone who is active and has at least one personally enrolled active member.

**Business Volume (BV):** The internal currency attached to every product. When product is sold, volume is generated. Earning qualification, commissions, and bonuses are directly related to volume.

**Dynamic Compression:** When a member is not eligible to earn a bonus or commission it will compress up and pay to the next qualified member.

**Generation:** When someone is tied to you through personal enrollment. For example, you enroll John. He is your 1<sup>st</sup> Generation. John enrolls Sue. She is your 2<sup>nd</sup> Generation.

**Member Rewards Program (MRP):** A rewards program where members earn points on first-time and Auto-Delivery orders to redeem for free goDesana products - the longer you stay enrolled, the more points you can earn.

### MRP Terms & Conditions

- No limit to the amount of points you can receive.
- No limit to the amount of points you can redeem.
- No restrictions on the products that can be purchased with points.
- Member Rewards Program (MRP) points have no cash value and are non-transferable.
- Member Rewards Program (MRP) point redemption orders have no Business Volume (BV).
- Member Rewards Program (MRP) point redemption orders do not count toward active status or earning qualification purposes.
- Have a minimum 25 CV Auto-Delivery purchase every 31 days to receive and maintain your Member Rewards Program (MRP) percentage level and accumulated points.

**Personally Enrolled Members (PEMs):** Members you have personally enrolled through your replicated websites.

**Preferred Customer:** Someone who just wants to purchase products and receive wholesale pricing, free products, and discounts. Does not participate in the goDesana Brand Consultant Compensation Plan.

**Share And Tell Bonus (SAT):** A bonus allowing qualified members the opportunity to earn unlimited \$10, \$20, \$30, \$40 and \$50 bonuses each month.

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# GODESANA AFFILIATE PROGRAM (BRAND CONSULTANT) FAQs

## 1. Who qualifies as a goDesana Product Consultant?

Anyone who enrolls and becomes an Independent Product Consultant by signing up through goDesana's official Affiliate program qualifies and/or joins via the goDesana website. No minimum stock or prior experience needed - once you have one active customer, you're in.

## 2. How many ways are there to earn?

There are four simple and rewarding ways to earn commissions and bonuses as a goDesana Brand Consultant, all structured to be "consumer-friendly and consultant-focused."

## 3. How are commissions calculated?

Commissions are calculated based upon:

- The Business Volume (BV) of qualifying orders placed below you.
- The amount of your personal Business Volume (BV).

You can qualify to earn:

### **Retail Commission**

- 25% commission on your personal retail sales upon all orders placed by your personally enrolled customers.
- 2% override, up through 5 generations, depending on rank, of team retail sales.

### **Community Revenue Sharing Bonus**

- 3% up to 6% override commission, up through 12 levels, depending on rank, on orders placed by members within your "goDesana Revenue Sharing Community."
- Commissions are based on the total Business Volume (BV) of customer orders within your network and the amount of your personal Business Volume (BV).

### **Community Revenue Match Bonus**

- 5% up to 25% Matching Revenue Sharing Bonus of your personally enrolled customers and Brand Consultants, depending on rank.
- 3% Matching Revenue Sharing Bonus, up through 12 generations, depending on rank, on the commissions earned by members within your "goDesana Revenue Sharing Community."

### **Share & Tell Bonus (SAT)**

- Earn unlimited \$150.00 SAT Bonuses as you build your network of customers and Brand Consultants. Earn \$10.00 Bonus when level 1 has two 50BV or higher sales, \$20.00 when level 2 has four 50BV or higher sales, \$30.00 when level 3 has eight 50BV or higher sales, \$40.00 when level 4 has sixteen 50BV or higher sales, \$50.00 when level 5 has thirty-two 50BV or higher sales.
- The Share & Tell Bonus (SAT) is paid in addition to all other commissions and bonuses.

## 4. Is there a depth or structure limit to commission earnings?

Yes, there is - commissions may extend into multiple levels of your network (up to 12 levels in some cases).

## **GODESANA AFFILIATE PROGRAM (BRAND CONSULTANT) FAQs cont'd**

### **5. When and how will I receive payments?**

Commissions are calculated from BV of orders within your organization.

- Retail Commissions are paid daily, in real-time, as products are sold.
- Community Revenue sharing Bonus is paid on Mondays
- Community Revenue Match Bonus is paid on Mondays.
- Share & Tell Bonuses (SAT) are paid daily, in real-time, as products are sold.

### **6. Do I need to purchase products myself?**

Unlike many models, goDesana's structure focuses on earning through customer BV and network orders, not mandatory inventory purchases. You can earn the 25% Retail Commission on personal sales without ever making a personal purchase. To qualify to earn on the product sales made by the network of Brand Consultants that is part of your team, a minimum of 10BV and a maximum of 50BV in purchases for personal use or to resale is required.

### **7. Is the program easy to use with social and digital platforms?**

Absolutely - goDesana designed the Brand Consultant and rewards plan to be "simple-to-understand yet lucrative," and built to integrate seamlessly with major marketing and social media channels.

### **8. How do I get started?**

Just sign up to become an Independent Brand Consultant via goDesana's affiliate enrollment found on our website. Once enrolled and with at least one active customer, your earning starts.

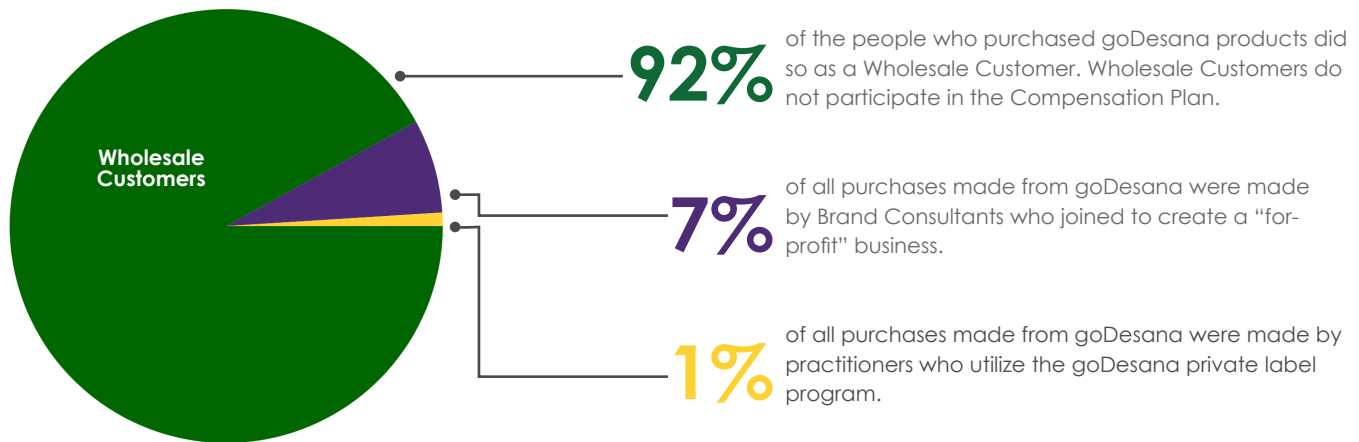
## **TIPS FOR BRAND CONSULTANTS**

- Keep it streamlined - highlight the 25% personal commission, 3% team overrides, the 12 generations of matching bonuses and the simple earning structure.
- Emphasize the flexibility and the digital/social media-friendly design.
- Direct prospects to view the full Compensation Plan for bonus breakdowns, payment timing, and policies.



# 2024 ANNUAL OPPORTUNITY INCOME DISCLOSURE

goDesana, a Green Organics, LLC Company, is a diversified Ohio-based company committed to providing our customers unique products using pure, organic and wildcrafted ingredients from around the world. The goDesana opportunity is an exciting and rapidly growing business that rewards you for selling products and for sponsoring other participants who do the same.



For Brand Consultants who desire to develop a "for profit" business there is a significant earnings opportunity, as noted below. Although the opportunity is unlimited, individual results will vary dependent upon commitment level and sales skill of each participant. The following chart shows the rank, the average annual earnings of Brand Consultants paid at that rank during 2024, and the percent of people within the leadership rank who were paid at that specific rank.

RANK	ANNUAL INCOME			PERCENT OF LEADERS
	HIGH	LOW	AVERAGE	
Brand Consultant	\$9,740.46	\$15.10	\$1,240.88	18%
Bronze Brand Consultant	\$15,499.36	\$337.34	\$3,704.80	55%
Silver Brand Consultant	\$16,786.00	\$2,160.50	\$4,168.05	7%
Gold Brand Consultant	\$27,057.30	\$3,746.01	\$7,546.22	3%
Platinum Brand Consultant	\$22,078.05	\$9,929.90	\$15,620.85	8%
Diamond Brand Consultant	\$55,325.16	\$23,535.80	\$30,455.33	6%

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